



PRESS STATEMENT

Dataline Solutions and Antalis France partner up to integrate the Antalis Product Catalog with MultiPress

LOPPEM - Dataline Solutions, a leading software company specializing in ERP solutions for the print industry across Europe, is proud to announce its strategic collaboration with Antalis France, the foremost supplier of print materials for the sign and large format markets in France. This integration marks a significant milestone in streamlining the workflow of print businesses and enhancing the capabilities of MultiPress, Dataline's cutting-edge print ERP/MIS software.



Antalis: Go-to Supplier for Quality Print Materials

Antalis France boasts an extensive portfolio of renowned brands, including Kapa, Forex, Dibond, Avery Dennison, and many others, making them **the go-to supplier for quality print materials**. Their commitment to innovation aligns seamlessly with Dataline's mission to empower print businesses with efficient and intelligent software solutions. This collaboration reflects the commitment of both Dataline and Antalis to continuously enhance their services to meet the evolving needs of the print industry in France.

Cyril Brejcka, Head of Digital Marketing for France & BENELUX at Antalis, adds, "Dataline is becoming an increasingly significant player in the French market, and we received requests from our customers to integrate MultiPress, similar to our collaboration in Belgium. We have successfully implemented this setup in France, and it has undergone thorough testing. We are pleased with the smooth collaboration and look forward to further developments in the future."

Partnership with Dataline

Dataline Solutions has cultivated a long-standing and fruitful partnership with Antalis in Belgium and the Netherlands. Building upon this success, the decision to integrate the Antalis France product catalog with MultiPress was a logical step forward. This integration comes in response to the growing demand from a rapidly increasing number of MultiPress users in France who are eager to leverage the benefits of this automation feature.

In the words of **Patrick Bidault, Business Development Manager France**: "Antalis is an enormously important supplier in France, and our customers have been requesting this feature for some time. Thanks to this integration, they will now be able to act more swiftly and always have access to the correct product and price information. We are delighted that it is now live and available to all our customers in France."

The integration of the Antalis France product catalog with MultiPress is set to improve business for the print industry in France by offering a more efficient and streamlined workflow. Print businesses are encouraged to reach out to Dataline Solutions to learn more about how this integration can benefit their operations.

Key Benefits of the Antalis France and MultiPress Integration

1. **Access to Premium Materials:** Within MultiPress, users can **effortlessly access materials and prices from Antalis**, all seamlessly **linked to a live database** to ensure real-time and accurate pricing, a vital feature given the frequent fluctuations in material prices in recent years.
2. **Real-time Pricing and Availability:** Integration ensures that users receive **up-to-date pricing and availability information**, enhancing transparency and customer satisfaction.
3. **Streamlined Operations:** This integration allows customers to browse, quote, and make purchases directly through MultiPress, **eliminating the need to switch between systems** and ensuring they always have access to the most current pricing information and reducing manual data entry.
4. **Intelligent Optimization:** Users can optimize their orders for more **cost-effective shipments**, such as ordering in larger quantities to fill entire pallets, reducing per-unit shipping costs. Additionally, the system offers the flexibility to select individual packaging options, including smaller pallet sizes, catering to diverse customer needs and preferences.

This level of customization and optimization within MultiPress is **a game-changer for print businesses in France**, ensuring they can operate more efficiently and cost-effectively in an ever-competitive market.

About Dataline Solutions

Dataline Solutions knows what print media companies need to streamline their processes, automate their workflows and increase their profits. Their high-performance MIS/ERP software MultiPress was specifically developed to meet the needs of modern print media companies of all sizes and production technologies.

Dataline was founded in 1997 by CEO Dirk Deroo. His vision was clear: modernise print production companies with automation, digitisation and process improvement. The administrative process at a print media company consists of several complex steps, often unique to the printing industry. General software that is not specifically developed for the printing industry does not help a print media company at all. To meet this need, Dataline developed MultiPress MIS/ERP software.

Now, with more than 80 employees in 5 offices and a network of certified partners across Europe, this leading innovator in the industry has won the trust of more than 1,000 print media companies. Dataline's

team is dedicated to delivering excellent quality of service and is determined to remain the reference of choice.

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